DISTINCTIVE ASPECTS OF INVESTMENT POLICY DURING THE COVID-19 PANDEMIC: A GLOBAL ANALYSIS

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Abstract: This paper presents a comprehensive analysis of global investment policy responses to the economic shocks induced by the COVID-19 pandemic. With an emphasis on identifying and evaluating distinctive policy measures across various national contexts, the study assesses the efficacy of these policies in stabilizing economic conditions and fostering recovery. Through a synthesis of comparative and statistical analyses, the research draws on a wide array of primary and secondary data sources, including government documents, official economic reports, and expert commentaries. The findings highlight the critical importance of rapid, responsive, and tailored policy interventions in mitigating economic fallout and underscore the need for integrating public health strategies with economic planning to enhance resilience. This analysis not only provides empirical insights into the effectiveness of different strategies but also proposes actionable guidelines for future policy formulation, particularly stressing the significance of sector-specific supports and the integration of health and economic policies to ensure robust economic recovery and long-term sustainability.

Key words: investment policy; COVID-19 pandemic; economic recovery; fiscal stimulus; public health integration

JEL Classification: E62; I18; G01; H12; F52

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